

**DRY GOODS, &c.**

In the RESTAURANT, Luncheon Parties are quite the fad—Special Tables for any number on Short Notice.

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# Simpson Crawford Co.

SIXTH AVE 19<sup>th</sup> TO 20<sup>th</sup> STREETS

Commencing To-morrow, Aug. 31, Store Will Be Open Until 6 o'clock Every Week Day—Saturday Included.

## Annual Sale of Oriental Rugs

Begins To-morrow and Lasts Through September.

The Oriental Rug opportunity of the year presents itself, beginning to-morrow, when our entire stock—those left from last season and our new purchases—go on sale.

At the Lowest Prices of the Year.

It is a sale like the Furniture—long prepared for, wide in scope, representative in character and a price range that has no counterpart in any other store.

Every known weave of Persian, Turkish and East India Rugs and Carpets is represented—each piece selected and guaranteed.

1,000 Antique and Modern Anatolian Rugs; regularly \$4.75, now at \$3.50, per pair.

Three bales small Persian Rugs, including Carabags and Kazaks; regularly \$8.50, now at \$4.75.

300 Antique Gendji Rugs, selected for their unusual coloring and fine weave; regularly \$12.00, now at \$6.75.

Four bales extra quality Caucasian Rugs, in sharp, rich colors; regularly \$14.00, now at \$8.50.

Five bales Antique Shirvan Rugs, carefully selected in regard to their soft coloring and excellent quality; regularly \$16.00, now at \$9.85.

350 pieces Antique Mousal Rugs, in beautiful color effects, very special; regularly \$20.00, now at \$12.50.

Four bales Antique Serend, Feragh and Kura Rugs; many rare pieces among them; regularly \$24.50, now at \$16.50.

Large, square silky Kazaks, close weave, long pile and fine texture; one of the best of all the imported ones; regularly \$28.50, now at \$20.00.

150 selected Antique Iran Rugs, including Kurdistans, Pureshaus, &c.; regularly \$35.00, now at \$28.50.

Shirvan and Kelim Rugs, suitable for cosy corners, dens and couch covers; regularly \$30.00, now at \$24.50.

Shirvan Rugs.

Fine Shirvan, many Antiques in this lot as well as some unusually handsome Modern Rugs; regularly \$20.00, now at \$14.50.

Belochistan Rugs.

Three bales Antique Belochistan Rugs, in rich dark shades of red, blue, gold and brown; every piece with a beautiful lustre; regularly \$16.00, now at \$9.85.

Small Persian Rugs.

500 selected small Persian Rugs, including Gendji, Carabags and Kazak Rugs; regularly \$9.00, now at \$5.25.

Royal India Rugs.

Extra heavy East Indian Rugs, light and medium colors, average size 12x12 feet; regularly \$16.00, reduced to \$12.00.

## Miscellaneous Carpets.

A list showing the wide range of prices.

Cashmere Carpets, from \$29 to \$85

Afghan Carpets, from \$5 to \$150

India Carpets, from \$15 to \$200

Kirman Carpets, from \$35 to \$175

Goravan Carpets, from \$145 to \$425

Khorassan Carpets, from \$150 to \$750

Kirmanshah Carpets, \$75 to \$1,400

High Grade Persian Carpets Underprice.

Size.	Regular.	Special.
8-11x11-3.	\$95.00	\$76.50
15x10-2.	165.00	125.00
13-11x10-11.	160.00	117.00
10-10x8-10.	98.00	75.00
11-8x8-11.	110.00	82.50
13-8x10-2.	160.00	120.00
11-11x9-4.	120.00	87.00
10-7x9.	95.00	75.00
12-10x8-5.	140.00	90.00
11-9x11.	110.00	77.00
11-3x9-4.	115.00	80.00
10-6x8-11.	98.00	72.00
10-10x9-1.	100.00	75.00
10-11x8-6.	135.00	90.00
12-10x8-8.	145.00	95.00
11-10x8-9.	120.00	90.00
11-10x8-6.	95.00	72.50

## Annual Sale of Upholstery

Begins To-morrow and Lasts Through September.

An event of world-wide importance, presenting a great array of new and beautiful merchandise for home furnishing—a collection superior to any ever gathered in New York.

At the Lowest Prices of the Year.

The stock is at its best; at no point has quality or quantity been slighted. It is a superb and exhaustive showing—worthy of Simpson Crawford Co. sanction—means a wide distribution at a considerable saving.

Extraordinary Showing of Portieres.

For the mansion or cottage; for any and every room in the house, from Drawing Room to Bedchamber, in every conceivable style and coloring; to suit all tastes and purses. And the keynote to this entire magnificent collection is—

Style—Merit—Value—Exclusiveness.

Armure Tapestry Portieres, reversible, \$4.50 quality, \$2.85.

Antoinette Tapestry Portieres, richly fringed, \$5.90 quality, \$3.50.

Empire Mercedized Portieres, silk finished, \$6.90 quality, \$4.35.

Bordered Portieres, with lace or satin borders, \$6.90 quality, \$4.35.

Oriental Portieres, Delhi, Mau, pash and Daghestan designs, \$5.50.

Verona Velour Portieres, beautiful scroll design, \$12.50.

Empire Silk Damask Portieres, silk rope edges, \$12.50.

Decorated Portieres, with silk applied, \$17.50.

Crinkled Silk Portieres, in Casare and Medici patterns, \$25.00.

## Irish Sofa Curtains.

The very latest flat designs, beautifully wrought on fine quality net, at prices much lower than elsewhere.

\$3.50 quality, per pair, \$2.25

\$4.85 quality, per pair, \$2.95

\$7.50 quality, per pair, \$4.90

\$10.50 quality, per pair, \$6.50

\$13.75 quality, per pair, \$8.75

Dentelle Arabes Portieres.

These handsome Lace Curtains are exact reproductions of the real. Our special prices during the progress of this sale mean positive economies.

\$4.85 Curtains, per pair, \$3.35

\$7.50 Curtains, per pair, \$5.00

\$8.90 Curtains, per pair, \$6.25

\$10.00 Curtains, per pair, \$7.50

\$15.00 Curtains, per pair, \$10.75

Other Needs.

SILK SOFA PILLOW, of china silk, with full double ruffle, well filled; regularly sold at \$2.95, each, \$1.25.

SILK CUSHIONS, consisting of old styles and broken pieces, in china silk, tapestry, cottons, &c.; worth from 95c. to \$2.25, choice at, each, 79c.

## Couch Covers.

No more complete collection can be found anywhere, embracing, as it does, every known weave from the inexpensive cotton Bagdad to the rich Mouquette and luxurious Kelim. A few specimen quotations to give you an inkling of the really great values offered.

Bagdad Tapestry \$1.75

Couch Covers, \$2.75

India Tapestry Couch Covers, 40 inches wide, \$3.40

Persian Tapestry Couch Covers, \$0.00 quality, \$4.65

Turkish Tapestry Couch Covers, rug patterns, \$5.50

## Household LINENS.

Table Damask.

50 pieces Bleached Satin Damask, all linen, 18 inches wide, new design, value 75c., yard, \$1.65

50 pieces Bleached Double Damask, very serviceable, 68 inches wide, value \$1.00, yard, \$1.65

50 pieces Bleached Double Damask, full 20 yards wide, choicest de- \$1.00

Table Napkins.

200 dozen Bleached Satin Damask Napkins, 22 inches square, all linen; sold regularly at \$2.00, dozen, \$1.75

250 dozen Bleached Double Damask Napkins, 24 inches square; \$2.75

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## Silverware.

TEA SET: four pieces, quadruple plated; Satin engraved and burnished; Tea Pot, Sugar Bowl, Cream Pitcher and Spoon, \$7.75

Holder, value \$11.00, at \$7.75

CANDELABRA: Five Light, quadruple plated; highly polished; assorted articles; regular \$15.75, value \$7.75, at \$5.75

Special Lot of \$3.50 Values at \$1.95

Quadruple Plated Candle Sticks, Chocolate Pots, Tea Pots, Sugar Bowls, Cream Pitchers, Spoon Holders, Butter Dishes, Cake Baskets, Bread Trays, Crumb Sets, Waiters; your choice \$1.95

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## Supreme Showing of Dress Skirts for Fall

No matter what your fancy may be, the store is here to serve you. We show more skirts than any two stores we know of—better, too, if style is a factor. The Simpson Crawford Exhibit is supreme—these are specials:

VOILE SKIRT of excellent quality, striped with plain of solid bands, inverted plait back, over drop skirt of fine grade taffeta... \$15.00

VOILE SKIRT in black or blue, seven gore, habit back, nineteen rows of taffeta bands, unlined, well tailored, perfect hanging... \$10.00

CHEVIOT DRESS SKIRTS in black only, prettily trimmed with plain of sole, unlined, excellent tailor finish, assorted lengths and band... \$7.75

PEDESTRIENNE SKIRTS, all new styles, plain black or blue chevrons, covert cloths, Bannockburn tweeds and frieze... \$5.00, \$7.75 and \$10.00.

THIRD FLOOR.

## WAISTS: Three Specials For Early Fall.

We begin the season with values extraordinary—just a forecast of what to expect in the month to come.

FANCY STRIPED MADRAS WAISTS, medium weight, ten shoulder tucks, two tucks in sleeve, turned back... \$95

BLACK BRILLIANTINE WAISTS; bias shaped front yoke of large and small tucks; tailored plaits from yoke to bust; extra good quality... \$1.95

Nun's Velling Waist, in the new shades, lilac, champagne, light blue, pink, white, black and mode; fancy shaped yoke and collar of Chiny lace, same color as waist; tucked bodice; tucked sleeve... 2.95

Two Specials For Early Fall.

Extraordinary offerings, of which these are splendid examples; they'll crowd the dress goods store to-morrow.

SICILIANS—2,500 yards of extra quality 50-inch, in black and navy; actually \$1.00 value, yard... 59

NOVELTY FABRICS, including the nobby "button" and stripe Zibelines; satin stripe plaids in new color scheme and combinations; also French Volles, as well as Armures and Crepes; twenty street shades—suggestive for Fall; well worth \$1.25 yard, at... 85

Every day now something new for Fall comes into the store; a continuous and interesting exhibit.

FIRST FLOOR.

## To-morrow Begins the Sale of Bedding.

The Bedding Store, on the fourth floor, camps on greatly enlarged selling space for this occasion. The stock demands without question the most elaborate, the most complete and fairest priced in New York. The September selling movement offers unlimited quantities of the most perfect goods at a fraction of their worth.

Fine White Blankets.

Made of extra grade fine wool, wide white bindings; tasteful borders; light blue, pink and red.

10-4 single bed size, pair... \$4.00

11-4 double bed size, pair... \$5.00

12-4 extra large size, pair... \$6.00

Comfortables.

500 figured Silkoine Comfortables, full size, newest designs, white cut... \$1.25

500 extra quality Silkoine Comfortables, full size, reversible covering, floral designs, double layer white cotton filling, \$1.95

250 Down Filled Comfortables, full size, figured satin covering, choice colors, designed number value \$3.95, each... \$3.95

White Wool Blankets.

Very serviceable, seventy-five per cent wool.

10-4 single bed size, pair... \$2.50

11-4 double bed size, pair... \$3.00

California Blankets.

The celebrated Mission Mills Blankets, strictly all wool, wide silk bindings, double bed size, pair... \$11.95

Bed Spreads.

Extra quality Crochet Bed Spreads, full size, medium color designs; \$1.25

Marseilles Bed Spreads, double bed size, handsome patterns; value \$3.00, each... \$2.50

Breakfast Foods.

Malta Vita, Cere-Fruto, Grape-Nuts and 1 lb. pack... \$2.50

Malta Vita, Cere-Fruto, Grape-Nuts and 1 lb. pack... \$2.50

## To-morrow Begins the Sale of CHINA.

Boiled down, the facts are these:—Sale lasts through September; prices are the lowest ever printed by us—some less than the cost of production. Every piece is perfect—no seconds. As an opportunity to replenish the china closet or replace with entirely new the movement is of supreme interest.

Dinner Sets.

Theodore Haviland Co., 125 pieces, reduced from \$280.00 to... \$195.00

Theo. Haviland & Co., 125 pieces, reduced from \$275.00 to... \$185.00

Haviland & Co., 125 pieces, reduced from \$190.00 to... \$99.50